

Data Privacy Notice for SOCIAL MEDIA CHANNELS

(status: 05.2024)

A.S. Création Tapeten AG ("**A.S. Création**") presents its company and products on social media channels and uses the technical platform and the services of the respective social media channel. Please note that you use this social media website and its functions on your own responsibility. This applies in particular to the use of interactive functions (e.g., commenting, sharing, rating).

1. Social Media Channels of A.S. Création

Social Media Channel	Address
Facebook	Facebook Ireland Ltd. / address: 4 Grand Canal Square Grand Canal Harbour, Dublin 2, Ireland
Instagram <i>(service of Facebook)</i>	Facebook Ireland Ltd. / address: 4 Grand Canal Square Grand Canal Harbour, Dublin 2, Ireland
Linked In	LinkedIn Ireland Unlimited Company / address: Wilton Plaza, Wilton Place, Dublin 2, Ireland
Pinterest	Pinterest Europe Ltd. / address: Palmerston House, 2nd Floor, Fenian Street, Dublin 2, Ireland
TikTok	TikTok Technology Limited / address: 10 Earlsfort Terrace, Dublin, D02 T380, Ireland
X <i>(previously: Twitter)</i>	Twitter International Unlimited Company / address: One Cumberland Place, Fenian Street, Dublin 2, D02 AX07 Ireland
WhatsApp <i>(Facebook-group)</i>	WhatsApp Ireland Limited / address: 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland
Xing <i>(service of Burda Digital SE)</i>	New Work SE / address: Dammtorstraße 30, 20354 Hamburg, Germany
YouTube <i>(service of Google Inc.)</i>	Google Ireland Ltd. / address: Gordon House, Barrow Street, Dublin 4, Ireland).

2. Data collected by the operator of the social media channel

When you visit our social media website, the social media operator collects various information about you, e.g., your IP address, your usage behaviour, and other information that is present on your computer in the form of cookies. Some of this information is used to provide us, as the operator of the social media

website, with **statistical** information about how you use the social media website. In addition, the social media operator may use your data for other, own interests.

3. How the operator of the social media channel uses the data

The data collected about you in this context is processed by the social media operator, shared with third parties, and may be transferred outside the European Union. What information the social media operator receives and how it is used is described in general lines by the social media operator in its data usage guidelines. There you will also find information about contact options, your **data subject rights** and, if applicable, your settings options against advertisements.

Social Media Channel	Information on data processing by the social media operator
Facebook	http://de-de.facebook.com/help/pages/insights http://de-de.facebook.com/about/privacy https://de-de.facebook.com/full_data_use_policy
Instagram	https://help.instagram.com/519522125107875
Linked In	https://www.linkedin.com/legal/privacy-policy
Pinterest	https://policy.pinterest.com/de/privacy-policy
TikTok	https://www.tiktok.com/legal/privacy-policy-eea?lang=de
X / Twitter	https://help.twitter.com/de/rules-and-policies/twitter-cookies https://twitter.com/en/privacy
WhatsApp	https://www.whatsapp.com/privacy
Xing	https://privacy.xing.com/de https://privacy.xing.com/de/datenschutzerklaerung
YouTube	https://policies.google.com/privacy?hl=de

4. Your own social media account

If you are currently logged in to your social media account as a user, a cookie with your account ID is stored on your end device. This enables the social media operator to track that you have visited a social media website and how you have used it.

Social media buttons integrated into websites (so-called plug-ins) enable the social media operator to record your visits to these website pages and assign them to your account. This data can be used to offer you content or advertising tailored to you.

If you want to avoid this, you should log out of your account or deactivate the "stay logged in" function, delete the cookies on your device and close and restart your browser. This will delete social media

information that can directly identify you. This allows you to use our social media website without revealing your account ID. When you access interactive features of the website (e.g., like, comment, share, message), an account login screen will appear. If you register, you will again be recognisable as a defined user for the relevant social media operator.

5. Your rights

For information on how you can manage or delete the information held about you, please see the social media support pages and this page: www.youngdata.de

6. Information on A.S. Création

We do not collect or process any data from you beyond the statistical data. All data that you leave on our social media website remain on the website and are not stored by us.

If we repost a post from you on our social media website, only the data that you have released in your post on your public account will be visible.

If you send us pictures by other means and we publish them on our social media website, only your first name will be published with the picture.

6.1 Lottery

If you would like to take part in one of our lotteries, it is necessary to collect the following data about you, which is logged in the server log file:

- Email address

If you win, the following data will also be collected and stored for the purpose of sending the prize:

- Title, first and last name
- Address (street, postcode, town)

If the prize is provided by a cooperation partner, the cooperation partner shall send the prize to you. In this case we shall transfer your necessary data to the cooperation partner.

We process and store your data for the duration of the competition. After the end of the competition, your data will be deleted within 30 days. If you win, your data will be stored for tax reasons and deleted after six years at the latest.

Legal basis: fulfilment of contract (execution of lotteries), art. 6 para. 1 l. 1 lit. b GDPR.

6.2 You Tube - Videos

We have linked our You Tube videos on some of our social media channels. If you activate the link, you will be directed to the You Tube website. We have configured our videos on You Tube in accordance with data protection regulations. Nevertheless, You Tube may collect and process data about you. You can find information on the type and scope of data collection at You Tube (see section 3 above).

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