

walls by patel

press-information

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walls by patel **texts**

press release

show me your walls ...

wallpaper completely reinterpreted: The exuberant abundance of murals in the **walls by patel** collection, produced and distributed by A.S. Création Tapeten AG, offers an innovative, completely different approach to interior design. Far removed from the background, the wall takes the leading role - the two designers Kathrin and Mark Patel stage it as a presentation surface for an attitude to life, whether extravagant, urban, playful or meditative, the more than 200 designs have one trait in common: they set the tone in the room and center the attention.

Each mural has an iconic character, provides an emotional leitmotif and shapes the surroundings. In private interiors, the prints become an impressive image statement for the occupant; in the contract sector, the Patel designs are suitable for defining zones with different atmospheres - for example in restaurants, hotels, stores or waiting areas.

A decisive step towards redefining wall design with **walls by patel** is the visual integration of a surface into the design. Concrete, clinker or a certain patina are worked into the digital prints. This creates a very sensual look and an almost three-dimensional impression - as if the design had been painted directly onto the wall. Further innovations are the color variations in which the designs are available, as well as their different effects on the material variants on offer.

The digital prints are extremely high-quality and elegant in effect. They either skillfully set the scene for certain furnishing styles or deliberately break with what would normally be expected. Playing with colors, shapes and textures creates pure joie de vivre - and an invitation to rethink wall design. **walls by patel** shows the very personal variety of styles of two people whose understanding of design always includes breaking with conventions and conventional ways of seeing. Find out more about the designer team's approach at www.kathrinpatel.de.

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brochure text

show me your walls ...

For thousands of years, wall paintings have reflected the sign of the times. They have always documented the lives, dreams, and wishes of those who designed them. Murals are powerful and vivid declarations of zeitgeist which fascinate the beholder and tell a story – completely without verbal communication; simply by the vibrancy of the image.

walls by patel take this tradition further: In an innovative collection of colors, fantasies, patterns, and sceneries, these digital wall prints express an attitude towards life. They are proclamations which go beyond words and their message is universally understandable. The compilation developed by Kathrin and Mark Patel has more than 200 intense designs which create a unique atmosphere, make a personal statement, and deliver a non-verbal narrative regarding interior design.

walls by patel are the perfect tool to give rooms a definition. In private interiors, they are a means of showing personality. In public spaces, they are an instrument to designate special zones, i.e. in hotels or dining spaces, in lobbies and waiting areas, in retail spaces and shop windows.

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theme texts

floral extravagance Far from being background scenery, these bright and joyful designs celebrate nature's diversity and are brimming with a zest for life. All variations, whether bold or – in the mosaics – a little more delicate, are very dominant. They also work in smaller spaces or as an accent in recesses and hallways and are combinable with colorful furnishings.

drawing attention Chalkboard and ink pot are the godfathers of these designs. Large and detailed eyecatchers with a wink which give the room a focal point. Ideal for modern interiors – in lofts, industrial ambiances, in kitchens or restaurant areas. The slate, concrete or brick optics work well with wood, stone, and metal.

fragmented mosaics Strong ornaments, strong colors: These mosaics are a modern and very urban interpretation of old, familiar patterns. They have a massive impact and are suited for areas with lots of human traffic, i.e. common rooms such as kitchens and hallways or in reception areas and cafés. Heavy, lived-in furniture works specifically well with these designs.

masterpieces Elegant, classy, and noble – these murals radiate a fascinating extravagance. They are suited for classic, reduced interiors but also work well with shabby or vintage-style furnishings. Here, the intentional clash of styles results in a very surprising and lively ambience.

meditative spaces Tranquility and relaxation is the intention of these murals. The timeless, large-scale designs create a sensual, harmonious ambience and provide a space to breathe. Reduced furnishings and natural materials such as wood and stone complement them well.

urban graphics These contemporary designs consist of the respective motif and an integrated concrete structure. They are modern and zeitgeisty with the will to play with graphics and patterns. Suited for private interiors as well as public spaces, where they can be used to define zones and structure larger areas. Well suited to be combined with stone and concrete and with furniture in similar colors.

nouveau château These designs provide a very noble setting for classic as well as vintage furniture in private and public spaces. The overall reduction in color and stylistics makes them combinable with any interior style. Gold, silver and copper are ideal additions regarding the accessories.

handcrafted These patterns are reminiscent of traditional arts and crafts and are particularly effective in large spaces. The oversized presentation of small and intricate structures and the overall patina which is worked into the designs result in a warm, vivid impression. These murals can either present a nice contrast to elegant or industrial furnishings or they will look very cozy with matching textiles.

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walls by patel images

The complete wbpl image archive is available under the following download link:

downloads.patel-design.de/wbp_pressebildarchiv.zip

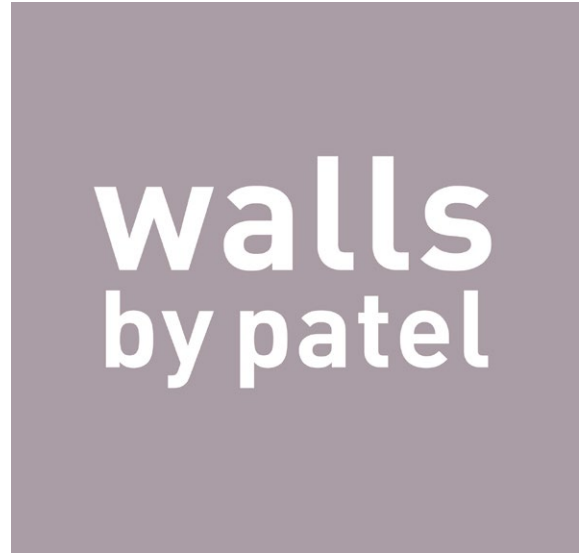
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portrait + logo



wbp_portrait.jpg

Designer Mark & Kathrin Patel
www.kathrinpatel.de



wbp_logo.jpg

Collection logo

floral extravagance



wbp_exotic_mosaic_01.jpg



wbp_funky_birds_03.jpg



wbp_mosaic_butterflies_03.jpg



wbp_songbirds_02.jpg

floral extravagance



wbp_mosaic_birds_01.jpg



wbp_branches_01.jpg

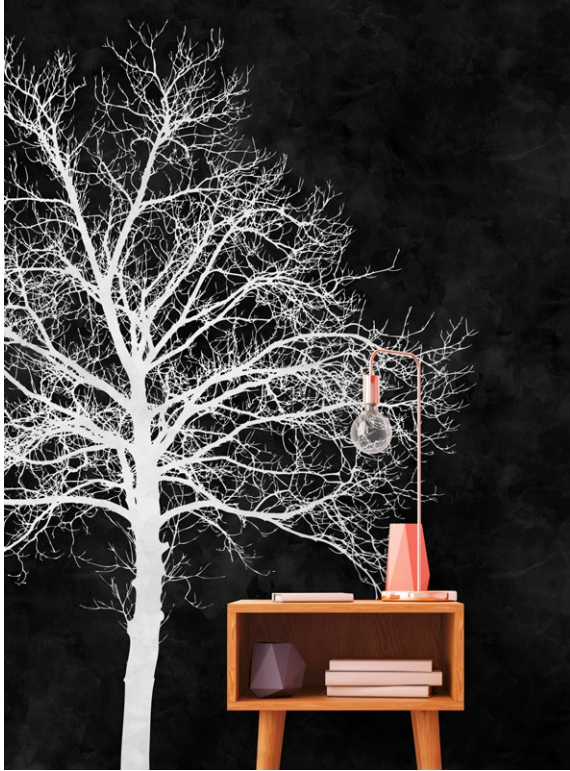


wbp_mosaic_garden_02.jpg



wbp_mosaic_lilies_02.jpg

drawing attention



wbp_blackboard_02.jpg



wbp_heroes_04.jpg



wbp_sketchpad_01.jpg

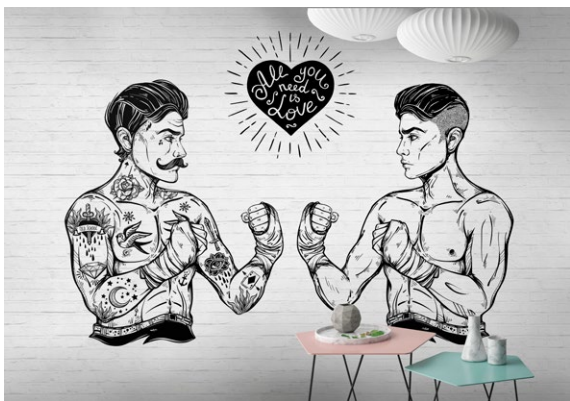


wbp_blackboard_07.jpg

drawing attention



wbp_panther_02.jpg



wbp_titan_01.jpg



wbp_rhino_01.jpg

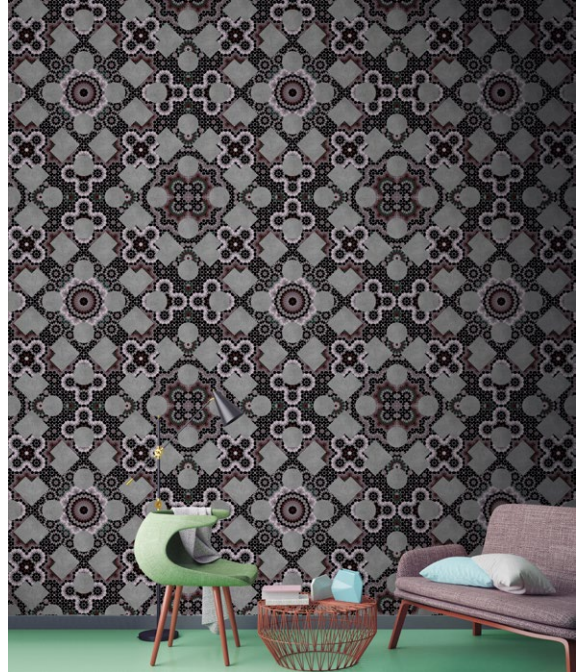


wbp_iconic_02.jpg

fragmented mosaics



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wbp_reed_03.jpg



wbp_reed_02.jpg



wbp_tangerine_04.jpg

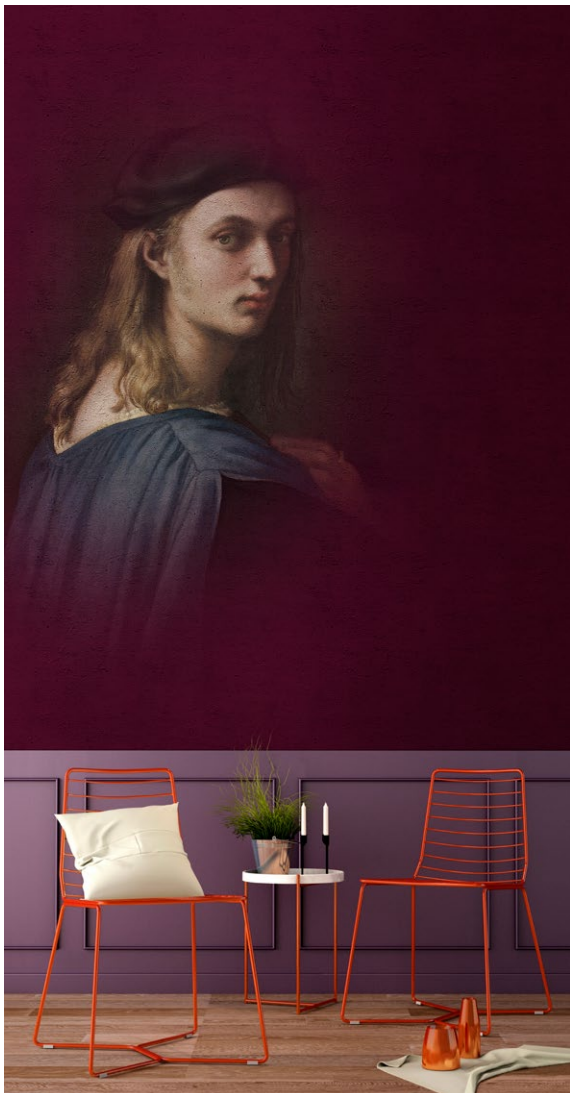
masterpieces



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wbp_bouquet_noir_01.jpg

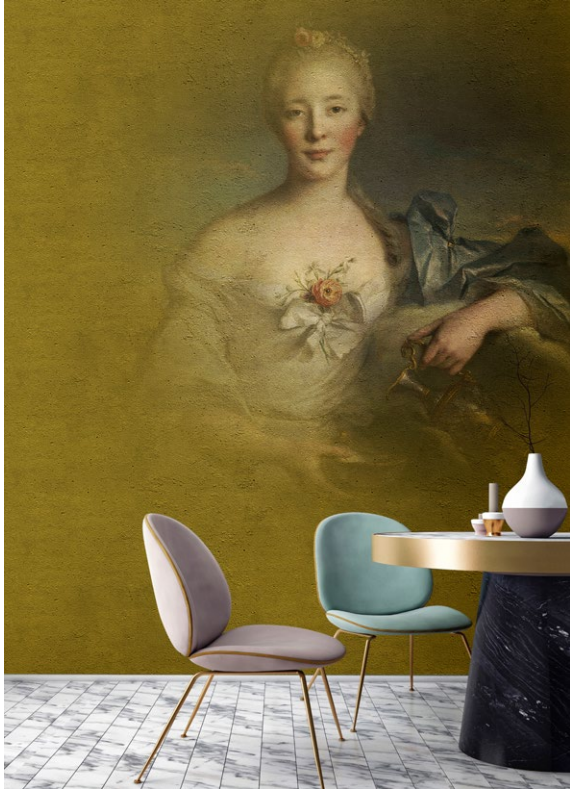


wbp_fresco_01.jpg



wbp_wildlife_03.jpg

masterpieces



wbp_fresco_02.jpg



wbp_rose_01.jpg



wbp_fresco_05.jpg



wbp_jungle_01.jpg

masterpieces



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wbp_stucco_01.jpg



wbp_bouquet_pastel_01.jpg



wbp_rose_03.jpg

meditative spaces



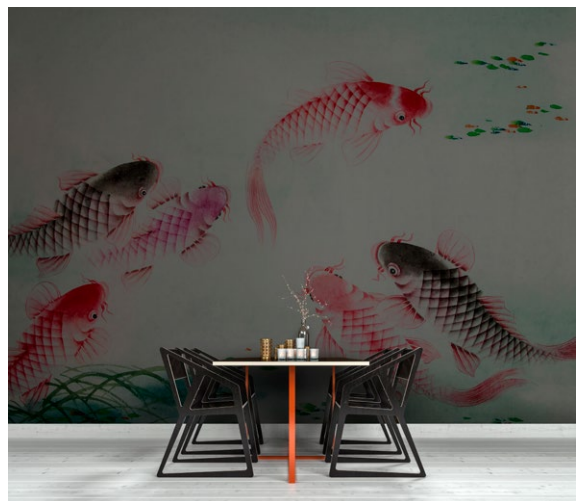
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wbp_kimono_01.jpg



wbp_dancing_kois_01.jpg

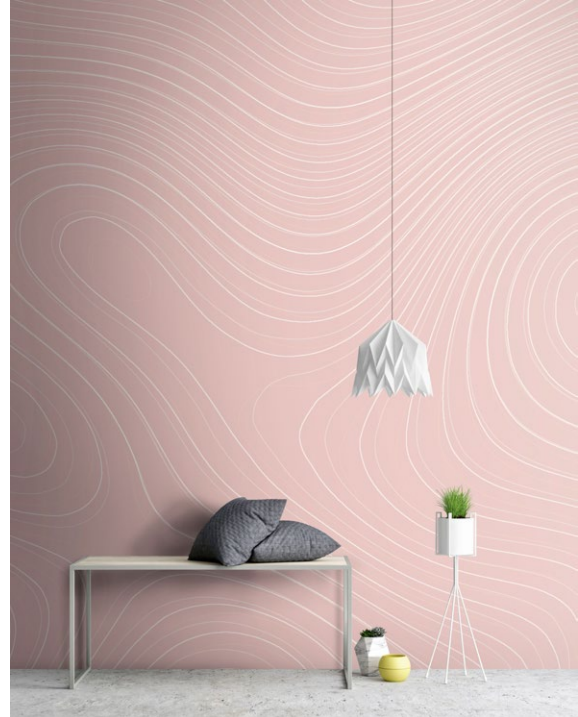
meditative spaces



wbp_trees_01.jpg



wbp_indigo_canvas_01.jpg



wbp_zen_garden_01.jpg



wbp_pond_02.jpg

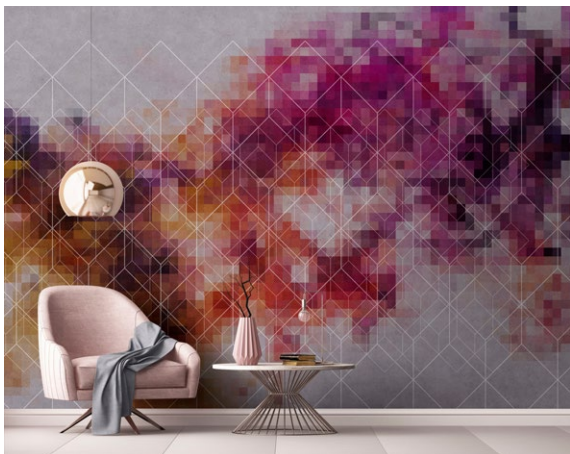
urban graphics



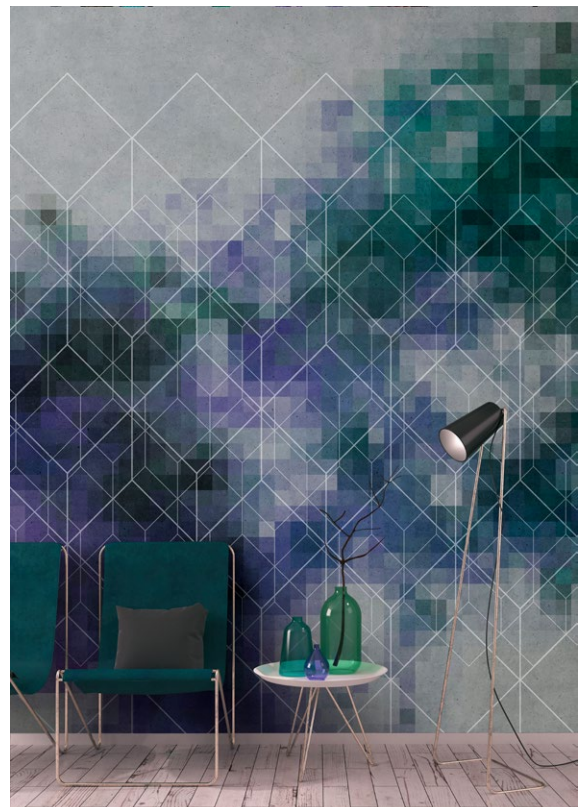
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wbp_flamingo_02.jpg



wbp_colour_network_01.jpg



wbp_colour_network_02.jpg

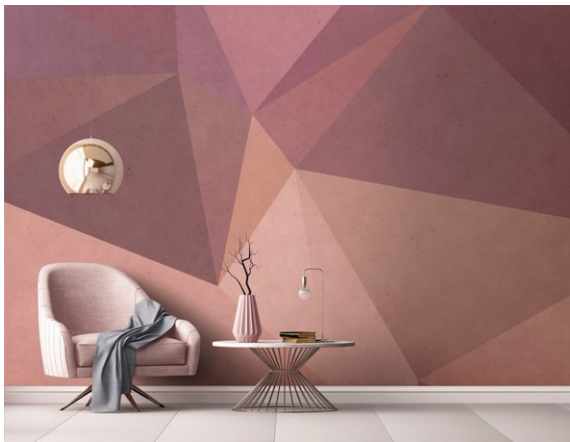
urban graphics



wbp_tropicana_03.jpg



wbp_tropicana_01.jpg



wbp_polygonal_03.jpg



wbp_navajo_03.jpg

nouveau château



wbp_orchid_garden_02.jpg



wbp_hibiscus_01.jpg



wbp_stripes_01.jpg



wbp_reflection_01.jpg

nouveau château



wbp_orchid_garden_03.jpg



wbp_fern_garden_01.jpg



wbp_greenery_03.jpg

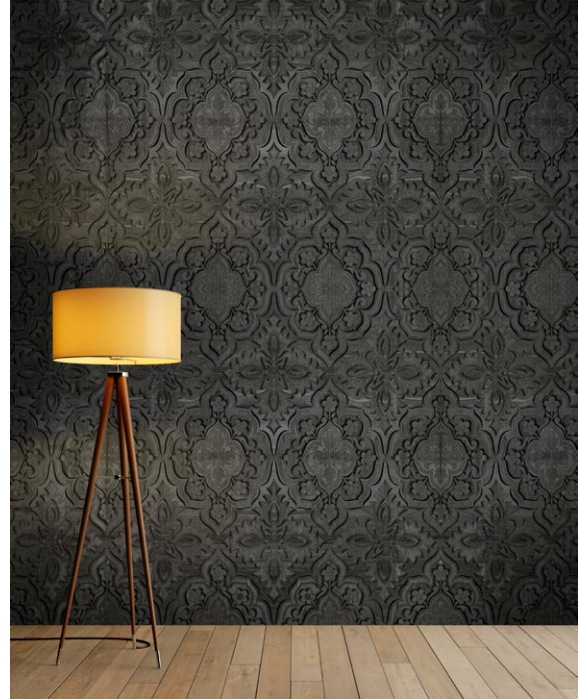


wbp_botanica_02.jpg

handcrafted



wbp_gobelin_02.jpg



wbp_woody_03.jpg



wbp_gemstone_03.jpg



wbp_fractal_01.jpg

handcrafted



wbp_exotic_night_02.jpg



wbp_baccara_01.jpg



wbp_mystique_01.jpg



wbp_zigzag_02.jpg

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walls by patel print materials

collection book



walls
by patel

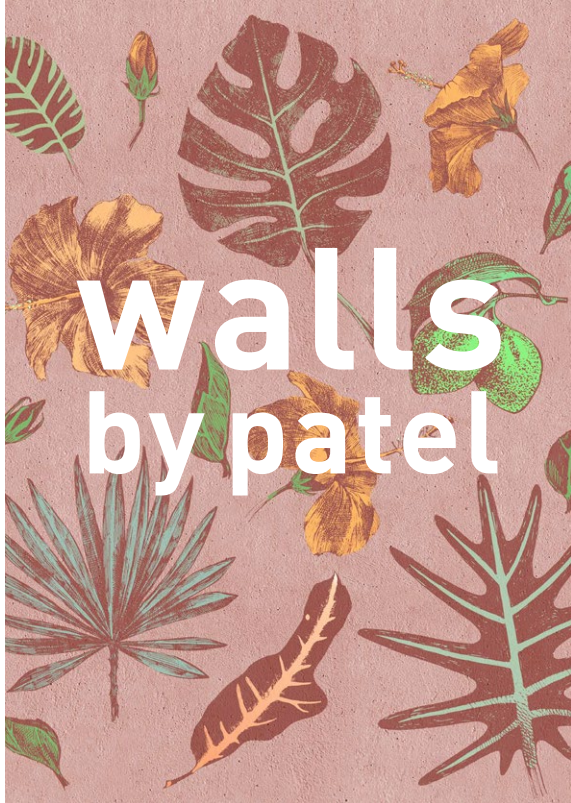
The collection book with the complete collection in 45 x 50 cm format. The printed book can be obtained from A.S. Création Tapeten AG. All the motifs shown in the book are available in high resolution on request.

A PDF of the collection book can be downloaded from the following link:

downloads.patel-design.de/wbp_kollektionsbuch.pdf

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teaser brochure



Teaser brochure with a brief overview of the collection in DIN A5 format. The printed brochure can be obtained from A.S. Création Tapeten AG.

A PDF of the teaser brochure is available at the following download link:

downloads.patel-design.de/wbp_teaserbroschuere.pdf

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