



# walls by patel

press-information



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# walls by patel texts

# press release long version

## bring the world to your wall ...

With their third **walls by patel** collection, the designer couple Kathrin and Mark Patel once again offer countless new possibilities for staging your own four walls or contract areas in a highly emotional and sensual way. The 300 high-quality designs bring the most diverse worlds into the interior and offer the viewer an imaginative journey through enchanting scenarios. Playful, creative, explosive or even contemplative: **walls by patel** change perspectives and unfold a magnetic attraction in their liveliness.

**walls by patel** have only one goal: to stage the abduction into new worlds and make life within the four walls an experience. **walls by patel** create magical points of attraction whose visual language no one can escape. A single wall with extraordinary charisma is enough to create a focal point on which everything is focused. **walls by patel** change perspectives and show the way. **walls by patel** are not a quiet background, but a view of the world.

As great as the variety of this collection is, these designs have one thing in common: each draws the line of sight to itself and centers the perspective. **walls by patel** create a destination. Where you arrive is up to you: are you looking for contemplation or exuberant life? Do you want to find peace and quiet or do you need adrenaline? Do you love charming warmth or cool classics? Do you have wanderlust or homesickness? Do you need a playful environment or stylish elegance? Stage your destination.

**walls by patel** give you every opportunity to bring the world onto your wall. **walls by patel** give the ambience an unmistakable character. They generate style and allow style breaks. They create zones and special areas, whether in private or public spaces. **walls by patel** invite you to explore.

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# press release short version 1

## bring the world to your wall ...

Ready for a voyage of discovery? Give free rein to your wanderlust with the new **walls by patel** collection. 300 new, high-quality designs open up countless design possibilities. Whether in private rooms or in the contract sector: **walls by patel** offer emotionality, sensuality and create imaginative places of longing.

Where should the journey take you? Are you looking for contemplation or exuberant life? Do you want to find peace and quiet or do you need adrenaline? Do you love charming warmth or cool classicism? Do you need playful surroundings or classy elegance? Stage your favorite destination with **walls by patel**.

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# press release short version 2

## bring the world to your wall ...

With their third **walls by patel** collection, the designer couple Kathrin and Mark Patel once again offer countless new possibilities for staging your own four walls or contract areas in a highly emotional and sensual way. The 300 high-quality designs bring the most diverse worlds into the interior and offer the viewer an imaginative journey through magical scenarios. Playful, creative, explosive or even contemplative: **walls by patel** change perspectives and develop a magnetic attraction in their liveliness.

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# theme texts

**discover avantgarde** Come with us on a journey into the world of exuberant shapes and colors: artistic, eccentric, and absolutely playful. Let yourself be inspired by designs far beyond the norm and set out on new paths! Puristic, reduced interiors give these visually stunning wall designs the space they need to unfold their full effect.

**escape to nature** Tranquility, purism, bright colors and open motif worlds: These designs whisk you away to lightness. Escape the hustle and bustle of everyday life, discover nature and find your oasis – give your soul space to soar! Natural, earthy interior materials, for example light woods, plaster, linen or wool, hold an intense dialogue with these images.

**celebrate classics** The spatial-perspective effects of these eye-catchers have a breathtaking charm that invites you to search for the world beyond. Can the wall be a celebration? These designs prove it by playing with classic motifs and tongue-in-cheek visual challenges. Refined interiors featuring velvety fabrics and fine wood as well as furnishings in simple elegance perfectly complement these murals.

**create drama** These designs create highly emotional interiors. With their references to Art Nouveau and the 1920s, they create a glamorous arc of tension with contemporary themes. These motifs are intensified by an upscale interior that picks up on elements of Art Déco and lends a vibrant atmosphere to bars, restaurants, or other socially used spaces.

**search for the artisans** Let your imagination run wild, reflect on the moment and create with your hands: These designs celebrate the love of art and craftsmanship with their vibrant, young and inspirationally cheerful motifs. There are also no limits to creativity when it comes to interiors: Here, the focus is on a very personal self-made style, ideally completed by favorite pieces of all kinds.

**investigate structure** Do you feel the desire to touch these surfaces? Come closer, different material impressions are waiting for you: wood, paper, fabric, stone ... The promise of a haptic experience unfolds a special attraction in the three-dimensional effects. Furnishings that pick up and complement the aura of the simulated material complete these designs to create a coherent overall picture.

**travel the world** Give in to your wanderlust and make a journey! Come along to Africa, where ethnic-influenced designs combined with natural materials like wood, clay and earthy colors bring the continent to life. Or be whisked away to the Far East ... rice paper, lacquer and dark woods in the interior set the stage and complete your place of longing.

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# walls by patel images

The complete wbpIII image archive is available under the following download link:

[downloads.patel-design.de/wbpIII\\_pressebildarchiv.zip](https://downloads.patel-design.de/wbpIII_pressebildarchiv.zip)

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## portraits + logos



*wbpIII\_portrait\_1.jpg*



*wbpIII\_portrait\_2.jpg*



*wbpIII\_logo\_1.jpg*



*wbpIII\_logo\_2.jpg*



# discover avantgarde



*magic\_mountain\_2.jpg*



*hidden\_valley\_1B.jpg*



*in\_the\_gallery\_1.jpg*



*tropical\_hero\_1.jpg*



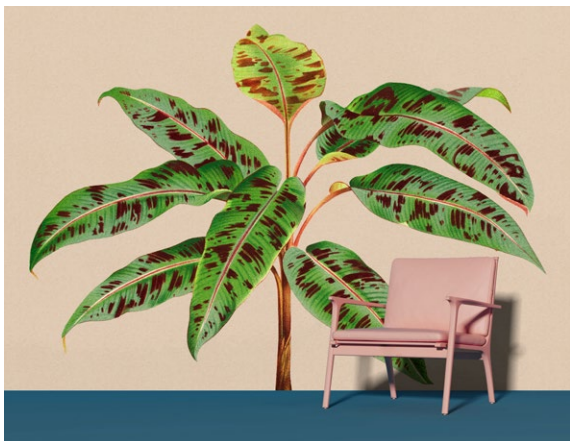
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# discover avantgarde



*palmyra\_1.jpg*



*leaf\_garden\_3.jpg*



*in\_the\_gallery\_2.jpg*



*oriental\_garden\_1B.jpg*



*overseas\_1.jpg*



*key\_west\_1.jpg*



# discover avantgarde



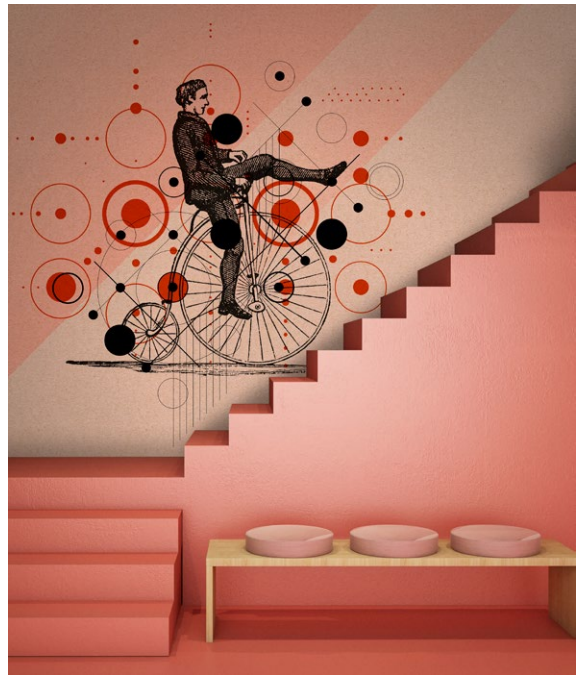
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*oriental\_garden\_2B.jpg*



*bird's\_playground\_1.jpg*



*tour\_de\_france\_2.jpg*



*overseas\_4.jpg*

# escape to nature



*romantic\_grove\_1.jpg*



*ocean's\_five\_1.jpg*



*romantic\_grove\_2.jpg*



*life\_in\_the\_trees\_3.jpg*



*light\_room\_2.jpg*



# escape to nature



*panda's\_paradise\_1.jpg*



*greenhouse\_3.jpg*



*horizon\_1.jpg*



*plant\_shop\_1.jpg*



*in\_the\_bamboo\_2.jpg*



# celebrate classics



*hidden\_places\_1.jpg*



*cortina\_3.jpg*



*gobelin\_gallery\_2.jpg*



*castello\_1.jpg*



*roma\_1.jpg*



# celebrate classics



*castello\_2.jpg*



*gobelin\_gallery\_1.jpg*



*escape\_room\_1.jpg*



*escape\_room\_3.jpg*



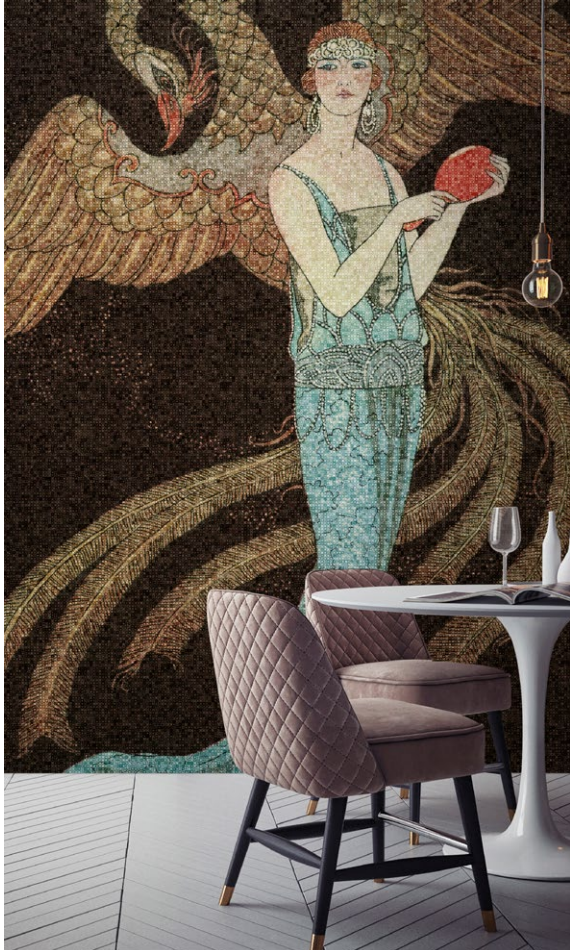
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*futura\_1.jpg*



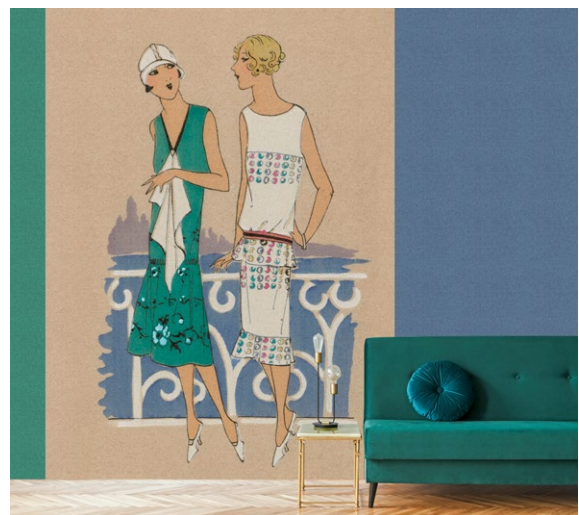
# create drama



scala\_1.jpg



mirage\_1.jpg



parisienne\_3.jpg



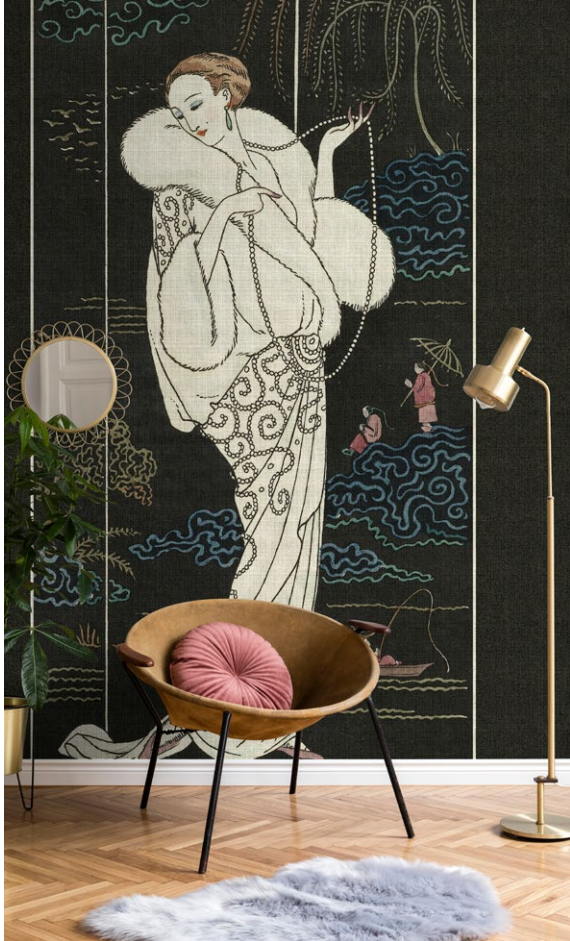
adlon\_2.jpg



babylon\_1.jpg



# create drama



*adlon\_3.jpg*



*jupiter\_2.jpg*



*mercurio\_1.jpg*



*astoria\_2.jpg*



*luna\_2.jpg*



# search for the artisans



*on\_the\_grass\_2.jpg*



*morning\_room\_1.jpg*



*morning\_room\_2.jpg*



*bridland\_3.jpg*



# search for the artisans



*amelie's\_home\_1.jpg*



*voliere\_1.jpg*



*piazza\_2.jpg*



*brasilia\_2.jpg*



*brasilia\_1B.jpg*



# search for the artisans



*pablo's\_room\_2.jpg*



*paloma's\_room\_1.jpg*



*think:\_tank\_1.jpg*



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*gold\_mine\_3.jpg*

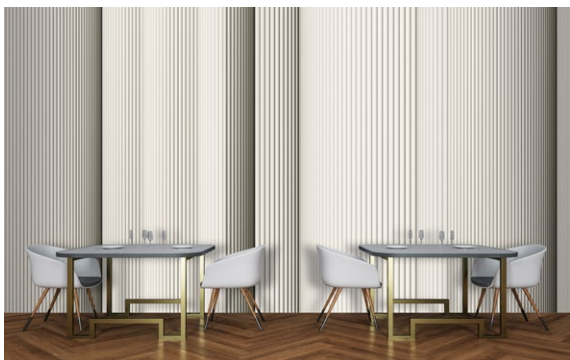
# investigate structure



*kontiki\_2.jpg*



*pastel\_palace\_2B.jpg*



*magic\_wall\_3.jpg*



*bounty\_2.jpg*



*workshop\_1.jpg*



# investigate structure



*space\_2.jpg*



*space\_1B.jpg*



*colour\_studio\_2.jpg*



*metro\_1.jpg*



*paper\_house\_1.jpg*



# investigate structure



*zimbabwe\_2.jpg*



*zimbabwe\_4.jpg*



*zimbabwe\_1.jpg*



*zimbabwe\_3.jpg*



# travel the world



shenzen\_2.jpg



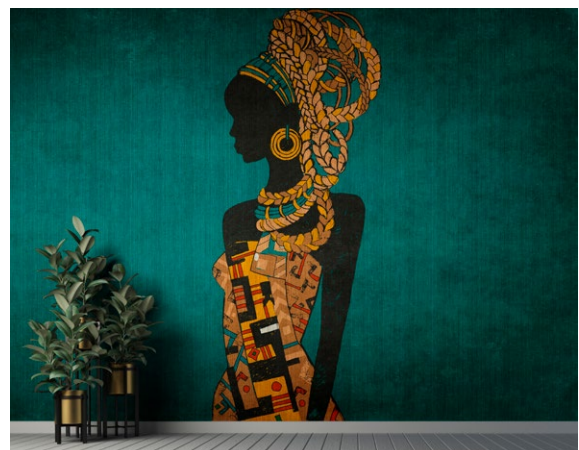
lagos\_2.jpg



santa\_fe\_1.jpg



freetown\_3.jpg



nairobi\_2.jpg



# travel the world



*kyoto\_2.jpg*



*osaka\_2.jpg*



*land\_of\_happiness\_1.jpg*



*akaishi\_3.jpg*



*odessa\_2.jpg*



# walls by patel print materials

## collection book



The collection book with the complete collection in 45 x 50 cm format. The printed book can be obtained from A.S. Création Tapeten AG. All the motifs shown in the book are available in high resolution on request.

A PDF of the collection book can be downloaded from the following link:

[downloads.patel-design.de/wbplll\\_kollektionsbuch.pdf](https://downloads.patel-design.de/wbplll_kollektionsbuch.pdf)



# teaser brochure



Teaser brochure with a brief overview of the collection in DIN A5 format. The printed brochure can be obtained from A.S. Création Tapeten AG.

A PDF of the teaser brochure is available at the following download link:

[downloads.patel-design.de/wbplll\\_teaserbroschuere.pdf](https://downloads.patel-design.de/wbplll_teaserbroschuere.pdf)

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