

## A.S. Création Press Release

Gummersbach, December 2020

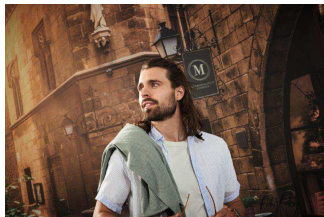
### METROPOLITAN STORIES II – City style

The journey continues! Get ready for new people, new cities and stunning new modern interiors from A.S. Création. Six brand identities showcase their unique style and their easy, relaxed lifestyle and home style. They will encourage you to try new ideas and copy existing ones and to develop your own style. Wherever they are in the world - the new designs, full of expression, tell their own stories and encourage you to re-tell them in a way that is both inspiring and fascinating.

Metropolitan Stories II by A.S. Création. Created and made in Germany.

### The Themes of the Collection

#### ANTONIO.Barcelona



Barcelona is about Gaudi, it's about art and culture on corners of small alleyways in this proud and lively Catalanian city. With ANTONIO, everyone will become a lover of evening sunsets, every step will become a dance and every home will be transformed into an inviting Spanish-style Casa. Walls are adorned with plants reminiscent of Barcelona's Rambla. The playful hint of art by Gaudi, with its soft tones, bring a light, airy feel to these wallpapers and whet your appetite for living in the new collection of Metropolitan Stories II.

## AVA.New York



Success & the City! Be unique, authentic and passionate for things that are worth it. Experience and a flair for style will take you to the heart of the hustle and bustle of this pulsating big city of dreams. Once you've tried it - you know what it's like. AVA unveils flamboyant creations that have a down-to-earth appeal. A cool, bold reinterpretation, transforming trend classics into imaginative accessories and details. Structures on the wall create structure in life. Muted without being soft, and relaxed, in earthy shades that exude warmth, these designs open up spaces and create exciting touches for a new style of living.

## MIO.Tokyo



Buckle up and hit the ground running is the thing to do in the fast-paced and probably most spectacular city in the world. As evening falls, neon lights bounce colourfully off the hard tarmac and skyscrapers reach for the stars, creating a futuristic vision. MIO epitomises the ultimate youthfulness of Tokyo style; in the parallel world of influencers, it has an online presence, 24/7. At the same time, MIO is well aware of Japanese traditions and values. Walls are as decorative as they are symbolic. This is where koi, a symbol of good luck, come to life, appearing like a smile, we see the delicate pastel shades of cherry blossom in all its splendour or the bird sitting amidst Japanese witch hazel. Living between two worlds.

## ALENA.St. Petersburg



Strutting on high heels through the white nights of St Petersburg.

Along the magnificent buildings into the hip and urban centre of this Baltic city with more than 1 million inhabitants. ALENA is the feminine side of a city characterised by tsars. Elegant and modern, ALENA is an exciting addition rather than a contradiction to the luxurious baroque features of this city. The new way of living sees walls that hint at the marble of the city's prestigious buildings. Warm shades of amber, the "gold of the Baltic", feature in this new collection. Glamorous flourishes, statement ornamentation and a clean style are the hallmarks of a special wallpaper decoration.

## NALA.Cape Town



Here it is: Beauty that you can never grow tired of or forget. Beauty that makes a strong impression. Cape Town is the capital city and exemplifies tolerance. Like no other city, it stands for diversity, openness and great compassion. NALA strives for all of this too and portrays the history of this city on walls with the power of nature and strong colours. Circular structures with effects in gold and silver are reminiscent of the jewellery and craftsmanship of this South African city. Floral patterns in various designs transform walls into a panorama of the Garden Route.

## SAID.Marrakech



Forever weaving through the dense crowds of labyrinthine alleyways filled with fragrances from all over the world, this is where the new world meets the old. Marrakesh: This city, brought to life in *The Arabian Nights*, is home to SAID. This is where travel bloggers fulfil their aspirations and live casually and carefree in a relaxed state of ease. The new SAID collection promises to reveal oriental secrets, embellished with golden structures on finishes in warm, dark tones and in perfect harmony with natural materials. Palm patterns in light green and beige are at their most beautiful on the wall. And why not think differently again and roll out the carpet against the walls of your new home.

### **METROPOLITAN STORIES II Collection**

**Brand:** Livingwalls

**Material:** Non-woven material

**Period:** 2023

**Contents:** 114 wallpapers + 6 digital prints