

A.S. Création Press Release

Gummersbach, September 2022

HOUSE OF TURNOWSKY

In collaboration with House of Turnowsky, the world-leading company in the luxury paper goods industry, A.S. Création is bringing a new wallpaper collection onto the market.

"We're very pleased to acquire A.S. Création, one of the world's leading European wallpaper manufacturers, as a licence partner. The established wallpaper collection under the House of Turnowsky brand completely matches our requirements and is a perfect brand fit", says Alice Yonatan from House of Turnowsky.

Selected motifs – inspired by flora and fauna – guarantee breath-taking wall settings of the highest quality.

The designs range from the most delicate flower motifs to large-leaf patterns. The harmonious colour combinations showcase the iconic motifs to best effect.

The wallpaper is easy to work with, because the high-quality non-woven backing ensures a secure fit and the best wallpapering results.

House of Turnowsky is a design centre and world-leading company in the market for luxury paper goods and is based in Tel Aviv. It has a high level of design competence in a multitude of genres and over 80 years of international success in the area of high-end paper products. As well as the existing collections of recent decades, which are combined in a comprehensive design archive, new and innovative creations are developed every year. The paper products of House of Turnowsky are sold in 40 countries worldwide. You can find them in leading department stores such as Macy's in New York, Harrods in London or Mitsukoshi in Tokyo.

Collection HOUSE OF TURNOWSKY

Brand: Livingwalls

Period: 2025

Material: Vlies

Contents: 54 Wallpapers / 6 Panels

AS CREATION