

## **A.S. Création Press Release**

Gummersbach, January 2019

### **ESPRIT Home COLLECTION 14 – Seize the day**

There is a right time and a right place for everything. But one should always feel at ease in one place in particular: at home. In 2019, Esprit accompanied us through the changing colours of the day: from early morning light to the surprising nuances of evening light. Let us be guided by the course of the sun – and be inspired by Esprit.

#### **The Themes of the Collection**

##### ***Morning Blush***

Soft morning light, the twitter of birds, the fresh warming air – this is how we like to wake up. Round geometric shapes in fresh coral, yellow, light blue and mint tones bring the pastel colours of sunrise into the home. Up from the sheets, curtains open, a new, exciting day awaits!

##### ***Cool Noon***

Intense sunlight immerses the world in lively colours and – at the same time – casts sharp shadows. What could fit better with midday than cooling aqua and pink tones, unexpected lines, strips, colour gradients and playful circles on the wall? We love midday, so bright and radiant.

##### ***Bright Sunlight***

If summer runs short, the afternoon sun is particularly soft and golden, and immerses our rooms in a warm, shimmering light, which – like the natural ECO wallpapers – conjures up soft strips with wonderful colour gradients on the walls. We delight in the sense of well-being and enjoy the last warming rays of the sun.

## ***Afternoon Haze***

Long shadows, warm colours, soft contrasts – the magical hour before sunset begins. The late afternoon sun makes the world shine with its flickers of rosé and pastel accents. Geometric patterns, inspired by the shadow play of sunset, bring the glow of an afternoon flooded with light into the house.

## ***Evening Shade***

The day is coming to an end, and the evanescent light allows all colours to fade. The evening hours now reveal new facets in our rooms. The world appears blue-grey with a touch of delicate lilac, the soft course of which is reflected in straight or curved strips. And the remaining light brings surprisingly bright nuances to the tones of the evening light.

## **ESPRIT HOME 14 Collection**

**Brand:** Livingwalls

**Period:** 2020

**Material:** Mixed collection non-woven/paper

**Contents:** 47 wallpapers