

A.S. Création Press Release

Gummersbach, November 2021

MY HOME. MY SPA.

Listen up! Just look and feel! This fragrance, this taste ...Allow all the beautiful sensory impressions, experience the diversity of this world outside, stretch out your arms and invite it to stay. In your new home.

With the new collection from A.S. Création, your own home becomes a favourite place for your senses. My Home. My Spa creates the space to capture these wonderful experiences and impressions.

The extensive collection appears with 10 cutting-edge living themes that leave nothing to be desired for almost all furnishing areas and completely redefine the theme of cocooning. With atmospheric "home pictures" in real living situations and presented in a likeable way by two testimonials, wallpaper really whets the appetite for a new, cosy home.

Coordinated sales promotion tools such as displays, brochures or postcards are available for retailers. The collection is additionally supported by direct consumer targeting via TV advertising, a strong presence in the social media sector and classic poster media.

The living themes at a glance:

- Fill up on warmth
- Dare to be in love
- Dreams come true
- Experience more value
- Enjoy First Class
- Save energy

AS CREATION

Show emotion
Experience the moment
Come to my place
Experience activity

Collection MY HOME. MY SPA.

Brand: Livingwalls

Material: Non-woven material

Period: 2024

Contents: 85 wallpaper